



Dear Friends,

I am proud to announce that Naples Zoo at Caribbean Gardens has been selected to host the *2017 Association of Zoological Horticulture (AZH) Annual Conference* to be held on September 16-20—and I am writing to invite you to join us for this important event by becoming a conference sponsor.

Never before hosted in Southwest Florida, this exciting conference will bring together over 100 horticulturists and plant professionals from zoos, botanical gardens, parks, and public gardens throughout the U.S. and beyond to enjoy lively social events, informative education sessions, fun tours of local attractions, and much more.

The Benefits of Sponsorship

In addition to helping Naples Zoo offset a portion of the expenses involved in hosting this very special event, sponsorship of the AZH Annual Conference will provide your business with exposure to many seasoned professionals in the horticulture, public garden, and zoological industries—who also happen to be the decision makers, buyers, and purchasing agents for their organizations.

In Good Company

As an AZH Conference sponsor, you will join other notable businesses from the greater Naples area, such as Naples Beach Hotel & Golf Club, Naples Botanical Garden, Conservancy of Southwest Florida, Corkscrew Swamp Sanctuary, to name a few.

So Many Ways to Help!

We understand that budgets come in all sizes, which is why we've designed unique sponsorship and promotional opportunities to choose from. See the following page for a full description of options to fit your message and budget.

In addition to your chosen level of sponsorship, we are pleased to offer several other ways in which you can help:

- Sponsor a coffee break, conference icebreaker, business luncheon, box lunches for bus tours, or the closing awards banquet
- Sponsor conference tours to the Naples Botanical Garden, Corkscrew Swamp Sanctuary, Conservancy of Southwest Florida, J.N. Ding Darling Wildlife Refuge and other horticulture regional points of interest
- Reserve exhibition space at the Naples Beach Hotel & Golf Club

I do hope that you'll consider being a part of this exciting event! Please don't hesitate to contact me at (239) 262-5409, ext. 148 or by email to danielle@napleszoo.org with any questions you may have. I would also be happy to speak with you about customizing a sponsorship package that best meets your budget and your marketing goals.

Sincerely,

Danielle L. Green





Presenting Sponsor - \$10,000

- Highest level of exclusive presenting sponsorship recognition on all conference collateral and promotional materials – banners, program, wayfinding signage, conference gift bag
- Opportunity to present an educational session during conference program days
- Exclusive product demonstration at Naples Zoo tour and auction dinner event
- Complimentary exhibit hall space
- Four complimentary conference registrations to include events and tours
- Recognition to AZH members on website, member newsletter, and e-mail blasts prior to and after conference
- Complimentary conference attendee list with contact information

Banyan Level Sponsor - \$5,000.00

- Full page advertisement in conference program with logo recognition
- Banner recognition at registration table, conference program, bus tours, closing banquet
- Promotional items from your company included in conference gift bag, registration table
- Recognition on all conference collateral and promotional materials
- Two complimentary conference registrations to include events and tours
- Complimentary exhibit hall space

Royal Palm Level Sponsor - \$2,500.00

- Half-page advertisement in conference program with logo recognition
- Banner recognition at registration table, conference program, bus tours, closing banquet
- Promotional items from your company included in conference gift bag, registration table
- One complimentary conference registration to include events and tours
- Complimentary exhibit hall space

Croton Level Event Sponsor - \$1,000.00 per event

Coffee break(s), Icebreaker, Business Luncheon, Tour Lunches, Auction Dinner, Closing Banquet

- ¼ page advertisement in conference program
- Logo recognition as Event Sponsor at sponsored event and in conference program

Sea Grape supporting Program Sponsor - \$500

- ¼ page advertisement in conference program
- Logo recognition and listing in conference program

Conference Exhibitor - \$500

Get quality face-time with conference attendees. (# of exhibitors is limited)

Includes 10'x10' exhibit space, one skirted table with two chairs.

- Logo recognition and listing in conference program

All Benefits Subject to Production Deadlines

